

MONTERREY 2008



6th International Symposium
on Uro-oncology

2nd International Congress on
Uro-oncology

Monterrey - Mexico 2008

November 27 - 30th

CONVEX

Convention and Exhibition Center

*Sponsorship
Opportunities*





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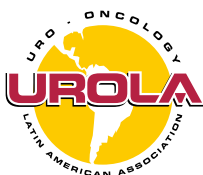
CONVEX

Convention and Exhibition Center

Mexico

Monterrey

Considered one of the nation's top three business centers and the closest of the three to the U.S. border, Monterrey is a modern city that hasn't lost its traditional feel. The large squares and emblematic architectural monuments offer a blend of old and new, as you'll see in the structures surrounding the famous Macroplaza, which offers a clear example of the city's urban development. On the other hand, you'll also find places like the Parque Nacional Cumbres de Monterrey (Cumbres de Monterrey National Park), which has incredible natural scenery such as waterfalls, forests, mountains, abysses and many other natural wonders. There you can do all kinds of outdoor recreational activities, including hiking, rappelling and rock climbing.



"Making history in quality meetings"

www.uro-onco.net



Communication Material

We planned 2 announcements, hardcopy and a CD congress program, pocket guide and website, in addition to the traditional handouts, name badges, pens and congress handbags, always displaying the congress and sponsors logos together.

Two Announcements

We will advertise the congress throughout the world in english and spanish. Sponsors may shown their ads and logos.



Conference Program

Provided as a CD and hardcopy in english and spanish, with ads.



Handouts

Intended for the individual use of guests, delegates and accompanying persons.



Social Program

To comprise the solemn opening ceremony, the opening cocktail party and the activities of the accompanying persons.

Wellcome Reception

Offered to all participants by one single sponsor, entitled to all sorts of logo display, such as napkins, counters, glasses, plates, blimps, banners, to be agreed upon in advance.



President Dinner

Offered to all participants by one single sponsor, entitled to all sorts of logo display, such as napkins, counters, glasses, plates, blimps, banners, to be agreed upon in advance.



Satellite Symposia

Designed for sponsors to present their products.

“Meet the Professor” Sessions

Those are small meetings in simultaneous rooms, where experts will discuss their subjects in greater depth with attendees.

Additional Events

Those are the scientific program events with individual sponsors, the satellite symposia and the “meet the professor” sessions.

Certificates

Offered to Diamond and Gold sponsors, they will be produced for all presentations, conferences, panels, meet the professor sessions, satellite symposia and poster sessions, as well as oral presentations. Attendees will also receive certificates.



Congress Handbags

Offered to Diamond, Gold and Silver sponsors, to carry all the congress handouts.



Website

A permanent information channel about the scientific papers, registrations, new sponsors and general information, to be constantly updated, allowing full interaction with the congress stakeholders. The media, exhibitors and sponsors will have dedicated parts on the site.



Signage

The logo size will be proportional to the sponsorship package, and the logos will be shown in acquisition order, with left alignment, in tiers: in the first tier will be the diamond sponsors, in the second tier the gold sponsors and in the third tier the silver sponsors. The signage comprises conference room, restrooms and hotel entrance identification, and location maps.



Information Desks



There will be desks in the official congress hotels, with Diamond, Gold and Silver sponsorship. Exclusive sponsorship under consult.

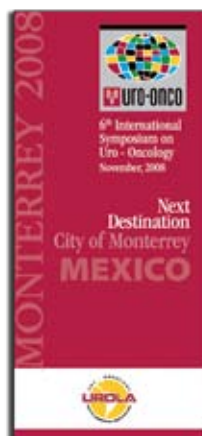
Registration Desk

There will be a registration office to serve all attendants, with about 10 meters long. Diamond and Gold sponsorship only.



Program Banners

The banners display the day by day program at that main room. Diamond, Gold and Silver sponsorship.



Congress Office:



Idealiza Events
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City: Curitiba
State: Paraná
Country: Brazil
Phone / fax:
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idealiza@idealiza.com.br

Stage Backdrop

The stage backdrop will be 25 m wide and 4 m tall, displaying the congress and sponsors logos. Diamond, Gold and Silver sponsorship.



Sponsorship Packages

We designed sponsorship packages to achieve full operational success in the event and meet the congress multiple budget needs.

Diamond

- 48 sqm booth
- Sponsorship of 1 satellite symposia
- Sponsorship of 2 meet the professor sessions
- 2 pages of the final conference program and at the two announcements
- Logo displayed on the congress name badges, hand bags, certificates and signboards
- Banner with hyperlink on the website Meeting database

Gold

- 36 sqm booth
- Sponsorship of 1 satellite symposia
- Sponsorship of 1 meet the professor sessions
- 1 page of the final conference program and at the two announcements
- Logo displayed on the hand bags, certificates and signboards
- Banner with hyperlink on the website

Silver

- 24 sqm booth
- 1/2 pages of the final conference program
- Logo displayed on the hand bags and signboards
- Banner with hyperlink on the website

Bronze

- 12 sqm booth
- Banner with hyperlink on the website
- Logo displayed on the list of participants at the final program

Price List

Quoted in US Dollars, per sponsorship package and item.
The contract execution and payment will take place before the congress.

Sponsorship Packages	Diamond	USD 70,000
	Gold	USD 50,000
	Silver	USD 30,000
	Bronze	USD 10,000
Sponsorship Items	12 sqm booth	USD 3,600
	Welcome Reception	USD 30,000
	President Dinner	USD 8,000

GALA DINNER – Sponsored by next destination



Meet the World at

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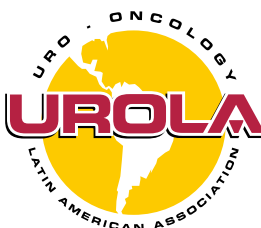
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Participants on history:

2006	2004
Montevideo - Uruguay	Curitiba - Brazil
Germany	Germany
Argentina	Brazil
Brazil	France
Chile	South Korea
Cuba	Paraguay
Spain	Portugal
Greece	
Paraguay	
Poland	
Turkey	
UK	
Uruguay	

Promoted by:



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