

CURITIBA 2010



7th International Symposium
on Uro-oncology

3rd International Congress on
Uro-oncology

Curitiba - Brasil 2010

November 10 - 14

Theater of Oscar Niemeyer Museum

*Sponsorship
Opportunities*



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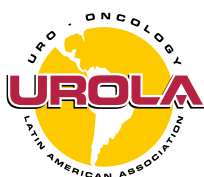
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Curitiba

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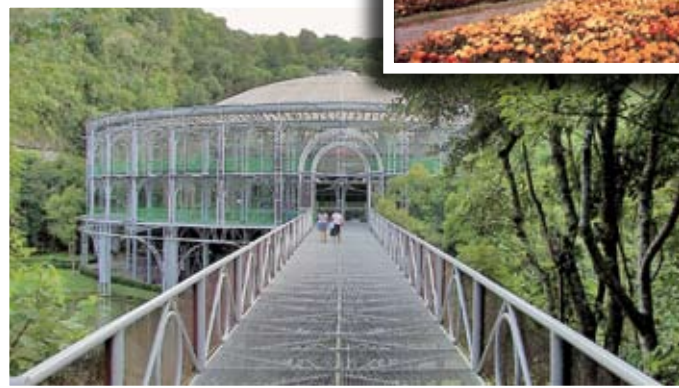
Whenever travelers say that they are going to Curitiba, people always advise them to take warm clothes. This is one of the features that you can be sure about in the city, for low temperatures have already become part of the lives of the curitibanos (residents of Curitiba). However, this is not the only piece of advice that may be given to the traveler bound for Curitiba. He could be told that, along with the warm clothes, he should arrive in Curitiba with his eyes wide open to see the sights of an urban scenario where its dwellers, its environment and its urban area coexist in a harmonious, organized form. Due to this harmonious co-existence, the functioning of the city itself has become a tourist attraction. Aligning this factor to the fact that the city has an infrastructure implemented specifically for receiving tourists, Curitiba is a city that is ready to welcome tourists and can truly say: make yourselves at home.



“Making history in quality meetings”

www.uro-onco.net

Oscar
Niemeyer
Museum,
where
the event
will be held



Communication Material

We planned 2 announcements, hardcopy and a CD congress program, pocket guide and website, in addition to the traditional handouts, name badges, pens and congress handbags, always displaying the congress and sponsors logos together.

Two Announcements

We will advertise the congress throughout the world in english and spanish. Sponsors may shown their ads and logos.



Conference Program

Provided as a CD and hardcopy in english and spanish, with ads.



Handouts

Intended for the individual use of guests, delegates and accompanying persons.



Social Program

To comprise the solemn opening ceremony, the opening cocktail party and the activities of the accompanying persons.

Wellcome Reception

Offered to all participants by one single sponsor, entitled to all sorts of logo display, such as napkins, counters, glasses, plates, blimps, banners, to be agreed upon in advance.



President Dinner

Offered to all participants by one single sponsor, entitled to all sorts of logo display, such as napkins, counters, glasses, plates, blimps, banners, to be agreed upon in advance.



Satellite Symposia

Designed for sponsors to present their products.

“Meet the Professor” Sessions

Those are small meetings in simultaneous rooms, where experts will discuss their subjects in greater depth with attendees.

Additional Events

Those are the scientific program events with individual sponsors, the satellite symposia and the “meet the professor” sessions.

Certificates

Offered to Diamond and Gold sponsors, they will be produced for all presentations, conferences, panels, meet the professor sessions, satellite symposia and poster sessions, as well as oral presentations. Attendees will also receive certificates.



Congress Handbags

Offered to Diamond, Gold and Silver sponsors, to carry all the congress handouts.



Website

A permanent information channel about the scientific papers, registrations, new sponsors and general information, to be constantly updated, allowing full interaction with the congress stakeholders. The media, exhibitors and sponsors will have dedicated parts on the site.



Signage

The logo size will be proportional to the sponsorship package, and the logos will be shown in acquisition order, with left alignment, in tiers: in the first tier will be the diamond sponsors, in the second tier the gold sponsors and in the third tier the silver sponsors. The signage comprises conference room, restrooms and hotel entrance identification, and location maps.



Information Desks



There will be desks in the official congress hotels, with Diamond, Gold and Silver sponsorship. Exclusive sponsorship under consult.

Registration Desk

There will be a registration office to serve all attendants, with about 10 meters long. Diamond and Gold sponsorship only.



Program Banners

The banners display the day by day program at that main room. Diamond, Gold and Silver sponsorship.



Congress Office:



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State: Paraná
Country: Brazil
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Stage Backdrop

The stage backdrop will be 25 m wide and 4 m tall, displaying the congress and sponsors logos. Diamond, Gold and Silver sponsorship.



Sponsorship Packages

We designed sponsorship packages to achieve full operational success in the event and meet the congress multiple budget needs.

Diamond

- 48 sqm booth
- Sponsorship of 1 satellite symposia
- Sponsorship of 2 meet the professor sessions
- 2 pages of the final conference program and at the two announcements
- Logo displayed on the congress name badges, hand bags, certificates and signboards
- Banner with hyperlink on the website Meeting database

Gold

- 36 sqm booth
- Sponsorship of 1 satellite symposia
- Sponsorship of 1 meet the professor sessions
- 1 page of the final conference program and at the two announcements
- Logo displayed on the hand bags, certificates and signboards
- Banner with hyperlink on the website

Silver

- 24 sqm booth
- 1/2 pages of the final conference program
- Logo displayed on the hand bags and signboards
- Banner with hyperlink on the website

Bronze

- 12 sqm booth
- Banner with hyperlink on the website
- Logo displayed on the list of participants at the final program

Price List

Quoted in US Dollars, per sponsorship package and item. The contract execution and payment will take place before the congress.

<i>Sponsorship Packages</i>	Diamond	USD 70,000
	Gold	USD 50,000
	Silver	USD 30,000
	Bronze	USD 10,000

<i>Sponsorship Items</i>	12 sqm booth	USD 3,600
	Welcome Reception	USD 30,000
	President Dinner	USD 8,000

GALA DINNER – Sponsored by next destination



Meet the World at

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On the occasion,
will be taking place the Man's Health Week,
9 to 14 November 2010

Promoted by:



www.uro-onco.net